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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

| Attorney Docket No. | | C7515.0002 | | | | | |
|---------------------|---|------------------|--|--|--|--|--|
| First Inventor | | Richard Corriere | | | | | |
| Title | COMMUNICATION SYSTEM FOR BUSINESS MARKETING INCLUDING A POINT SYSTEM T MOTIVATE USERS | | | | | | |
| _ | | | | | | | |

Express Mail Label No. | EV 224788645 US MS Patent Application Commissioner for Patents **APPLICATION ELEMENTS** ADDRESS TO: P.O. Box 1450 See MPEP chapter 600 concerning utility patent application contents. Alexandria, VA 22313-1450 CD-ROM or CD-R in duplicate, large table or Fee Transmittal Form (e.g., PTO/SB/17) 1. Х (Submit an original, and a duplicate for fee processing) Computer Program (Appendix) Applicant claims small entity status. Nucleotide and/or Amino Acid Sequence Submission Х 2. See 37 CFR 1.27. (if applicable, all necessary) 3. Х Specification [Total Pages 19 Computer Readable Form (CRF) a. (preferred arrangement set forth below) Specification Sequence Listing on: h. Descriptive title of the invention Cross Reference to Related Applications CD-ROM or CD-R (2 copies); or Statement Regarding Fed sponsored R & D Reference to sequence listing, a table. Statements verifying identity of above copies or a computer program listing appendix

Background of the Invention **ACCOMPANYING APPLICATION PARTS** - Brief Summary of the Invention Brief Description of the Drawings (if filed) 9. Assignment Papers (cover sheet & document(s)) Detailed Description 37 CFR 3.73(b) Statement - Claim(s)
- Abstract of the Disclosure 10 Power of (when there is an assignee) Attorney 4. X Drawing(s) (35 U.S.C. 113) [Total Sheets 3 11. English Translation Document (if applicable) Information Disclosure Copies of IDS 5. Oath or Declaration 1 12. (Total Sheets Statement (IDS)/PTO-1449 Citations 13. x Unexecuted Preliminary Amendment Copy from a prior application (37 CFR 1.63(d)) Return Receipt Postcard (MPEP 503) 14. (for continuation/divisional with Box 18 completed) (Should be specifically itemized) Certified Copy of Priority Document(s) **DELETION OF INVENTOR(S)** 15. (if foreign priority is claimed) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). 16 Applicant must attach form PTO/SB/35 or its equivalent. 17. Application Data Sheet. See 37 CFR 1.76 18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: Continuation-in-part (CIP) of prior application No.: Continuation Prior application information: Examiner Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number: Correspondence address below DICKSTEIN SHAPIRO MORIN & OSHINSKY LLP Name Keith D. Nowak 1177 Avenue of the Americas Address 41st Floor New York City Zip Code NY 10036-2714 State Country US Telephone (212) 835-1400 Fax (212) 997-9880 Name (Print/Type) Jon D. Grossman Registration No. (Attorney/Agent) 32,699 Signature Date January 29, 2004

PTO/SB/17 (10-03)
Approved for use through 7/31/2006. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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FEE TRANSMITTAL for FY 2004

Effective 10/01/2003, Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

Complete if Known Not Yet Assigned **Application Number** Filing Date Concurrently Herewith Richard Corriere First Named Inventor Examiner Name Not Yet Assigned N/A Art Unit C7515.0002 Attorney Docket No.

| TOTAL AMOUNT OF PAYMENT (\$) 385.00 | | | | Attorney Docket No. C7515.0002 | | | | | | | |
|---|--|--------------------------|---------------------------|--------------------------------|------|--------|-----------------------|---|----------|--|--|
| METHOD OF PAYMENT (check all that apply) | | | | FEE CALCULATION (continued) | | | | | | | |
| Check X Credit Money Other None | | | | 3. ADDITIONAL FEES | | | | | | | |
| | | or restriction these | | | | | | | | | |
| Deposit Account | : | | Large Entity Small Entity | | | | | | | | |
| Deposit Account 50-2215 Number | | | Fee | Fee | Fee | Fee | - | Fee Description | | | |
| | | | Code | (\$) | Code | (\$) | | ree Description | Fee Paid | | |
| Deposit Dickstein Shapiro Morin & | | | 1051 | 130 | 2051 | 65 | Surcharge | - late filing fee or oath | | | |
| Name Oshinsky LLP | | | 1052 | 50 | 2052 | 25 | | - late provisional filing fee or cover | | | |
| The Director is authorized to: (check all that apply) | | | | | | | sheet. | | | | |
| Charge fee(s) indicated below X Credit any overpayments | | | 1053 | 130 | 1053 | 130 | Non-Engli | sh specification | | | |
| X Charge any addition | nal fee(s) or any under | payment of fee(s) | 1812 | 2,520 | 1812 | 2,520 | For filing a | request for ex parte reexamination | | | |
| Charge fee(s) indic | ated below, except for | the filing fee | 1804 | 920* | 1804 | 920* | Requestin Examiner | g publication of SIR prior to action | | | |
| to the above-identified | | | 1805 | 1,840* | 1805 | 1,840* | Requestin Examiner | g publication of SIR after | | | |
| F | EE CALCULATIO | N | 1251 | 110 | 2251 | 55 | | for reply within first month | | | |
| 1. BASIC FILING | EE | | 1252 | 420 | 2252 | 210 | Extension | for reply within second month | | | |
| Large Entity Small E | ntity | | 1253 | 950 | 2253 | 475 | Extension | for reply within third month | | | |
| Fee Fee Fee Code (\$) Code | Fee Desci | iption Fee Paid | 1254 | 1,480 | 2254 | 740 | Extension | for reply within fourth month | | | |
| 1001 770 2001 | 385 Utility filing | fee 385.00 | 1255 | 2,010 | 2255 | 1,005 | Extension | for reply within fifth month | | | |
| 1002 340 2002 | 170 Design filin | g fee | 1401 | 330 | 2401 | 165 | Notice of A | Appeal | | | |
| 1003 530 2003 | 265 Plant filing | fee | 1402 | 330 | 2402 | 165 | Filing a bri | ef in support of an appeal | | | |
| 1004 770 2004 | 385 Reissue fili | ng fee | 1403 | 290 | 2403 | 145 | Request fo | or oral hearing | | | |
| 1005 160 2005 | 80 Provisional | filing fee | 1451 | 1,510 | 1451 | 1,510 | Petition to | institute a public use proceeding | | | |
| s | UBTOTAL (1) | (\$) 385.00 | 1452 | 110 | 2452 | 55 | Petition to | revive – unavoidable | | | |
| | | (4) | 1453 | 1,330 | 2453 | 665 | Petition to | revive - unintentional | | | |
| 2. EXTRA CLAIM | | | 1501 | 1,330 | 2501 | 665 | Utility issu- | e fee (or reissue) | | | |
| | | e from pelow Fee Paid | 1502 | 480 | 2502 | 240 | Design iss | ue fee | | | |
| Total Claims 19 - | 20** =x | = 0.00 | 1503 | 640 | 2503 | 320 | Plant issue | e fee | | | |
| Independent 2 | -3** = x | = 0.00 | 1460 | 130 | 1460 | 130 | Petitions to | o the Commissioner | | | |
| Multiple Dependent | | = | 1807 | 50 | 1807 | 50 | Processing | g fee under 37 CFR 1.17(q) | | | |
| Large Entity Small E | ntity | | 1806 | 180 | 1806 | 180 | Submissio | n of Information Disclosure Stmt | | | |
| | | Description | 8021 | 40 | 8021 | 40 | | each patent assignment per imes number of properties) | | | |
| 1202 18 2202 | 9 Claims in excess | s of 20 | 1809 | 770 | 2809 | 385 | Filing a su | bmission after final rejection | | | |
| 1201 86 2201 | 43 Independent cla | ims in excess of 3 | | | | | (37 CFR 1 | .129(a)) additional invention to be | | | |
| 1203 290 2203 | 45 Multiple depende | ent claim, if not paid | 1810 | 770 | 2810 | 385 | | (37CFR 1.129(b)) | | | |
| 1204 86 2204 | 43 ** Reissue inder over original p | | 1801 | 770 | 2801 | 385 | | or Continued Examination (RCE) | | | |
| 1205 18 2205 | | s in excess of 20 | 1802 | 900 | 1802 | 900 | | or expedited examination n application | | | |
| | Other fee (specify) | | | | | | | | | | |
| | *Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 0.00 | | | | | | | | | | |
| SUBTOTAL (2) (\$) 0.00 *F **or number previously paid, if greater; For Reissues, see above | | | | | | | | | | | |

| SUBMITTED BY | (Complete (if applicable)) | | | |
|-----------------------------------|--------------------------------------|--------|-----------|------------------|
| Name (Print/Type) Jon D. Grossman | Registration No. (Attorney/Agent) | 32,699 | Telephone | (202) 785-9700 |
| Signature | | | Date | January 29, 2004 |
| | | | | |